





Dear Abbotsford Soccer Association Members,

Excitement is in the air as we kick off the *More Kicks, More Saves* initiative! At Abbotsford Soccer Association, we believe in enhancing the soccer experience for our members and fostering a community spirit that goes beyond the field. We are thrilled to introduce this unique program that rewards your passion for the game while saving you money.

Do you and your child participate in several ASA initiatives throughout the year? If so, this is for you...

How it Works: More Kicks, More Saves!

Starting from the 2024 Fall season, we are offering a chance for your additional participation to be recognized and rewarded. By taking part in additional programming, outside of your regular fall team or in-house program, or volunteering for club events, you will earn valuable points that can be exchanged for fantastic discounts on your 2025 Fall registration fees.

It's our way of saying *thank you* for your dedication and commitment to your personal development at ASA. (i.e participate in identified programming and initiatives through Fall 2024 and Winter/Spring/Summer 2025 to earn a discount on your 2025/26 Fall registration fees).

Exemptions

Due to differing seasons and registration periods, BCSPL players are except from this promotion.

Key Features of the More Kicks, More Saves Initiative:

Earn Points for Every Extra Program:

Participate in additional training sessions, camps, or community events to accumulate points. The more you engage, the more points you earn, unlocking exciting savings!

Redeem Points for Discounts:

Exchange your earned points for discounts on the following season's Fall registration fees. Enjoy substantial savings while continuing to be an active part of the ASA community.

Diverse Program Offerings:

Explore a range of specifically curated programs designed to enhance your soccer skills, fitness, and community involvement.

** Programming & Points **

| PROGRAM | SEASON / TIMELINE | POINTS VALUE |
|---|------------------------------|-----------------|
| 2025 SPRING SEASON REGISTRATION | SPRING (APR-JUN) | 3pts |
| EXCEL PLAYER ACADEMY | FALL/WINTER or SPRING | 2pts per season |
| EXCEL GK ACADEMY (U14-U18 paid registration only) | FALL/WINTER or SPRING | 2pts per season |
| HOLIDAY SKILLS CAMPS (Rec) | SPRING BREAK or SUMMER CAMPS | 2pts per camp |
| HOLIDAY PERFORMANCE CAMPS (Dev) | SPRING BREAK or SUMMER CAMPS | 2pts per camp |
| PRO-D DAY CAMPS | THROUGHOUT SCHOOL YEAR | 2pts per camp |
| PARENT 'Respect in Sport' TRAINING PROGRAM | SEPT-AUG | 2pts |
| Volunteer at a Club Event (Club Day/Canada Day parade/Club fundraiser etc.) | VARIOUS TIMES IN THE YEAR | 2pts per event |

Points and discount structure:

5-9 points: 5% discount 10-19 points: 10% discount 20+ points: 20% discount

Transparent Point Tracking:

In preparation for the 2025 Fall season and to apply your earned discount, please complete the following *More Kicks, More Saves* Claim Form

ASA staff will cross-reference your claim form with your Power Up purchase history and provide you with an Exclusive Code, which you apply to your 2025 Fall registration.

Get Ready to Score Big:

Don't miss out on the chance to score big both on and off the field! **The More Kicks, More Saves** initiative is a fantastic way to make the most of your soccer journey with Abbotsford Soccer Association.

Join us in creating a stronger, more connected soccer community. Let's play more, save more, and elevate our soccer experience together!

Thank you for being a vital part of the Abbotsford Soccer Association family. Let's make this and every future season an unforgettable experience for every player and for every parent's wallet!